

Myron Lo Named Chief Strategy Officer of ReferralExchange

Technology and Real Estate Veteran Will Lead Company's Business Development and Strategy

San Francisco, CA, April 27, 2018 -- ReferralExchange, the leader in agent-to-agent real estate referrals, today announces the appointment of Myron Lo as Chief Strategy Officer to lead business development and strategy for the company. He will report to ReferralExchange CEO Scott Olsen.

Since joining the company in 2013, Lo has overseen business development. Prior to joining ReferralExchange, he led innovation at ZipRealty where he was responsible for launching a number of award-winning products for consumers and agents.

"Myron has been instrumental in increasing our footprint in the industry and fostering the key relationships behind our new opportunities," added Scott Olsen, CEO of ReferralExchange. "Our strategy of combining operations, tech and data to drive agent network performance and customer satisfaction has given us a great platform and Myron will help continue to help us capitalize on that success."

"I'm excited about the growth we're seeing on the platform. In my five years with ReferralExchange I've spoken to leaders around the country who see the importance of referrals as a cornerstone of their business. We have so many great things in store that I can't wait to share with the industry," said Lo.

ReferralExchange saw 71% growth in agent matches in 2017, creating over 215,000 referral connections around the United States. A vast majority of agents in the network have more than 14 years experience, more than \$5 million in sales, and have had 20 real estate transactions in the last 12 months.

Most recently, Lo was CEO and Founder of PriceHub, a service that brings price transparency to the used car market. He holds a B.S. in Managerial Economics from UC Davis and an M.B.A. from the University of Southern California. For more info, or to meet with Myron, please visit www.referralexchange.com.

About ReferralExchange

ReferralExchange, the nation's top agent-to-agent real estate referral company, is dedicated to creating great real estate experiences between real estate professionals and customers. Founded in 2005, ReferralExchange has built an invite-only, nationwide network of over 24,000 top-performing real estate agents. In 2017, the network helped generate over \$3.75 billion in sales.